



American Express Reaffirms Support for Art and Culture as Official Sponsor of 61st International Art Exhibition – La Biennale di Venezia

Venezia, February 25, 2026 – American Express, a global payments and premium lifestyle brand powered by technology, today announced its participation as Official Sponsor of the 61st International Art Exhibition – La Biennale di Venezia, reaffirming its longstanding support for art and culture.

The 2026 edition of the Exhibition, running from May-November, is titled: *“In Minor Keys”*, and is set to be one of the most anticipated moments of the international art calendar, welcoming visitors from around the world to the city of Venice.

Art as a Strategic Asset for the Nation and a Pillar of the American Express Card Member Experience

The sponsorship of the 61st International Art Exhibition – La Biennale di Venezia, reflects American Express' longstanding commitment to supporting art and culture in Italy. Through this sponsorship, the company will contribute to the promotion of contemporary creativity and fostering both domestic and international cultural tourism across the country. Venice stands among the world's most iconic cultural capitals, consistently attracting international audiences for its artistic, cultural, and economic activity.

Dedicated services and privileged access for Card Members

Throughout the duration of the Biennale Arte, American Express will serve as the Exhibition's preferred payment solution. In addition, a dedicated ticket desk will be available for American Express Card Members to purchase tickets, ensuring priority access to this unmissable artistic showcase.

*"We are proud to support such an extraordinary celebration of artistic innovation and creativity," said **Tabitha Lens, VP, Marketing, Products & Insurance, American Express Italy.** "Culture has the power to inspire, connect and enrich everyday life. Through this partnership, we are reaffirming our commitment to culture and tourism while offering our Card Members exclusive access to memorable experiences that bring them closer to world leading expressions of art."*

The collaboration between American Express and the city of Venice forms part of a multi-year commitment to supporting Italy's cultural destinations, aligned with the company's mission to support and empower local communities, celebrate artistic heritage, and contribute to the development of high-quality tourism.

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American Express

American Express (NYSE: AXP) is a global payments and premium lifestyle brand powered by technology. Our colleagues around the world back our customers with differentiated products, services and experiences that enrich lives and build business success. Founded in 1850 and headquartered in New York, American Express' brand is built on trust, security, and service, and a rich history of delivering innovation and Membership value for our customers. With over a hundred million merchant locations across our global network, we seek to provide the world's best customer experience every day to a broad range of consumers, small and medium-sized businesses, and large corporations.

For more information about American Express, visit americanexpress.com, americanexpress.com/en-us/newsroom/, and ir.americanexpress.com.

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